

Crys Black

AI THAT ACTUALLY LANDS. FOR PRACTITIONERS, NOT SPECTATORS.

Crys helps teams, communities, and organizations move from AI curiosity to real capability through keynotes, hands-on workshops, and multi-week labs. She started as a programmer, leads marketing as a fractional CMO, and teaches AI the way people actually learn it: by building something real before the room empties.



IN THE LAB: GRACE HOPPER CONFERENCE, PAVILION, HACKINGHR, WOMEN IN AI, AND MORE

2026 SEASON

NOW BOOKING

43

ENGAGEMENTS SINCE
2019

18

RECORDINGS TO
WATCH

15+

ORGANIZATIONS &
STAGES

9

DATES ON THE 2026
CALENDAR

SIGNATURE PROGRAMS

FLAGSHIP · SIX-WEEK SERIES

Crys Clear AI for GTM *Foggy » Focused » Crystal Clear*

Six weeks from AI-curious to AI-operational, built around your team, your data, and your tools. Your team maps its real GTM friction, builds a shared Business Brain, ships working marketing and sales workflows, and vibe codes a live GTM tool. Every session ends with something running.

WORKSHOP

Vibe Coding

The most requested workshop on the calendar. Your team ships a real, working app before the session ends. No code background needed.

MULTI-SESSION LAB

Generative AI Fundamentals Lab

Two movements: set up an AI that truly knows your work, then make it repeatable with connectors and scheduled runs. Nothing autonomous, no agent hype.

PUBLIC SERIES

AI Isn't Magic

A hands-on series that keeps up with the news. Whatever AI just did this month becomes the session, with zero hype and zero jargon.

MAINSTAGE KEYNOTES

The Jobs Aren't Disappearing — They're Shape-Shifting

The future of work talk that swaps dread for a plan.

Think Like a Director, Not a Developer

Vision and direction are the new technical skills.

GenAI and the Human Spark

Embracing AI without losing our humanity.

Pavilion AI in GTM School
INSTRUCTOR

HackingHR AI@Work
PANEL FACILITATOR

Women in AI Labs
LEAD INSTRUCTOR

Loveland Public Library
AI ISN'T MAGIC SERIES



Bring Crys to your stage.

Book: app.usemotion.com/meet/crys-black/crys-speaks Email: crys@crysblack.com

Watch 18 recordings: crysblack.com/speaking LinkedIn: linkedin.com/in/crystalblack

NOW BOOKING 2026